

Press Release

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ESII Features Latest Innovations and Technologies at GITEX TECHNOLOGY WEEK

ESII will present exclusively WEASY™, a fun and easy-to-use IoT to enhance the customer experience

LAVERUNE, France, 18 October 2019 – ESII, SAS, French leader in innovative customer journey solutions, is very proud to announce that it will be exhibiting with its business partner Emirates Photo Marketing (EPM) at the forthcoming Gitex Technology Week exhibition in Dubai (06-10 October), Hall 4, Booth H4-A10.

ESII will show its commitment to the Middle East business region by introducing its latest innovation Weasy™, a connected card that enhances the customer experience.

Thanks to Weasy™, a ticketless solution to welcome visitors, the reception becomes connected. With this connected card, customers are totally free of waiting. The device dynamically displays the number of people waiting, informs them when they are called and indicates on the screen the counter that calls them.

Customers can enjoy their time in the store, without having to wait in a queue. A pause function even allows them to take all the time they want to watch, try the products, before being called by an advisor or a salesperson.

Laurent Renassia, Director of International Sales, states that “Attending Gitex will help us present ESII’s innovative products and solutions, which address a wide range of requirements in industries as diverse as telecommunications, finance, government, health, transportation and retail to which our solutions bring real added value and a high ROI.”

ESII will also present at GITEX, 2 QMS solutions for healthcare facilities and public services / administrations with visitor reception on our Twana Ultimate multifunction kiosk.

~more~

Our solutions can operate for an unlimited number of departments, workstations and sites. They can be integrated into digital media capabilities and can handle full, comprehensive appointment-making and schedule management, completed with SMS confirmation and call back. The functionalities help improve customer reception and teams' work, as well as managing flows, increasing profitability and analyzing business more accurately.

At the end of your journey, your visitors can give their opinion thanks to QUALII™, a satisfaction survey solution that covers all your survey needs: it allows to probe, measure, analyze the perception of your customers and visitors.

ESII is the specialist in customer reception management with a diversity of customers around the world to prove the innovation of our offer (stores, banks, hospitals ...). Among our clients: DECATHLON SPORTS, LEROY MERLIN DIY, NESPRESSO, CARREFOUR SUPERMARKETS, FNAC, CONFORAMA FURNISHINGS, TRAVELEX, Caisse desjardins Bank, AIR France AIRLINES, City of Paris, ARGOS RETAIL COMPANY, ...

Come and visit us: GITEX, 06-10 OCT. 2019, DUBAI, UAE

HALL 4, Booth H4-A10

We exhibit with our partner EPM

About ESII:

ESII develops and markets technology, solutions and related services to meet the increasingly sophisticated needs of customer reception management market.

Our innovative solutions manage customers flows, appointments, mobile customer experience, purchase pick-up, digital signage and interactive kiosks to improve waiting conditions profitability.

Our modular and scalable solutions are tailored to different sectors: Retail, Healthcare, Telecommunications, Finance, Transportation, Public Sector.

Headquartered in Lavérune, near Montpellier, France, ESII operates internationally in 49 countries through its network of distributors and has offices in Paris (France), Vitré (Western France), Canada and Belgium.

ESII is widely recognized as a leader in the optimization of customers' reception management industry with over 18,000 installed sites. We achieve 30% of our revenue in export.

For more information, visit www.esii.com or send an email to info@esii.com

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About EPM

With 30+ years of experience, EPM is a leading distributor of innovative solutions from renowned brands around the world. Our diversity in product portfolio with state-of-the-art security and surveillance solutions makes us a one-stop solution for various re-sellers and end-users.